

Guidelines for Industry on Child Online Protection

SRSG on Violence Against Children -- ITU Partnership

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Introduction

These guidelines provide practical guidance for technology companies and online platforms on how to design and implement effective child online protection measures.

Core Principles

- * Child safety by design: build protection into products and services from inception
- * Transparency: publish clear policies on child safety and content moderation
- * Rapid response: establish effective mechanisms to remove child sexual abuse material
- * User empowerment: provide tools for children and parents to manage online safety
- * Cooperation: work with law enforcement and child protection organisations

Specific Recommendations

- * Implement age verification for adult content platforms
- * Develop child-friendly default settings
- * Establish 24/7 hotlines for reporting child sexual abuse material
- * Train staff to identify and respond to child exploitation
- * Publish annual transparency reports on child safety measures